



Arkansas River Valley Tri-Peaks

Tri-Peaks Tribune

Experience the Beauty

Volume 6, Issue 4

November 2008

Tri-Peaks Annual Banquet Tourism Award Winners Announced

The Arkansas River Valley Tri-Peaks Annual Banquet was held Thursday, October 23, 2008, 6:30 p.m. at the Paris Community Center located at 23 East Main Street in Paris.

This years Charlie Johnson Award went to Mr. Ron Knost of Russellville, Arkansas.

Ron is a person who has consistently gone above and beyond the call of duty for Arkansas River Valley Tourism. He has volunteered his time to promote and assist others helping them organize fishing events including the River Valley Bass Club Shoot-Out & the Arkansas Tech University Smash Mouth Bass Tournament that brought in student anglers from across the U.S. Realizing that Lake Dardanelle was a great place to bass fish but also realizing that to attract major fishing events they needed to improve their boating facilities. In October 2005, Ron conceived a plan to build a new facility and called this project the Illinois Bayou Park. He put in many hours and overcame many obstacles and after many meetings and communications with AGFC, the Arkansas Highway Dept, the US Army Corp of Engineers, the Pope County Judges Office and the Russellville City Council, this project is now well on the road to completion. By enlisting the support and assistance of state and local agencies, encouraging individuals and local contractors to donate time, materials & equipment, this man has made a real impact and a real contribution to the future of tourism in the Arkansas River Valley. What started out as a dream, the Illinois Bayou Park project is now a reality because of Ron's determination and hard work.

Below is each county Tourism Award Winner for 2008...Congrats to all for the wonderful hard work you do to help promote tourism in the Arkansas River Valley Tri-Peaks Region!

Conway County Tourism Award Winner: Susan Henderson— The Fabulous 4th

Johnson County Tourism Award Winner: U.S. Forest Service—Pleasant Hill District

Logan County Tourism Award Winner: Ruthie's Extra Room—Ruthie Burkett

Perry County Tourism Award Winner: Cypress Creek Music Park—Wayne & Julia Everett

Pope County Tourism Award Winner: Allison Smedley

Yell County Tourism Award Winner: Centerville Dragway—Wayne & Patty Styles



Pizza Farmer to Headline Agritourism Workshop



Petit Jean Mountain, AR— Agricultural marketing expert Darren Schmall will be the keynote speaker at a day-long agritourism workshop Friday, November 14, at the Winthrop Rockefeller Institute on Petit Jean Mountain.

Schmall, “the Pizza Farmer,” will discuss his unconventional approach to agritourism-related activities and the way it can be applied to current and future agritourism enterprises. His own agritourism venture, Madera Pizza Farm, attracts over 25,000 school children to its grounds each year and has earned him recognition from the U.S. House of Representatives and the California Environmental Protection Agency.

Joining Schmall will be experts from across the state, each of whom will lead sessions focusing on issues associated with the agritourism industry.

The workshop follows the summer launch of the statewide Arkansas Agritourism Initiative, an effort that grew from a pilot project cultivated in the River Valley.

The registration fee for the workshop is \$25, which includes all materials and lunch. Scholarships are available for farmers and industry professionals located in the River Valley-Conway, Johnson, Logan, Perry, Pope and Yell counties. Call 501-727-6219 for more information about eligibility.

Space is limited, so pre-registration is recommended. On-site check-in begins at 8:30 a.m. on Nov. 14th. Call 501-727-5435 for overnight accommodations at the Rockefeller Institute’s Lodge and Conference Center.



Mount Magazine State Park— Program events

Join the park staff at Mount Magazine State Park for the upcoming programs

November 1st: Leaf Art 10 am, Our Chocolate Spider 11 am, Fall Foliage Scavenger Hunt 1 pm and Tree Rings & Cookies 2 pm

November 2nd: Highpoint Hike 9 am, Fall Foliage Scavenger Hunt 1 pm and Our Chocolate Spider 2 pm.

For more information on the above events, call 877-665-6343

11th Annual Mountain Rendezvous

Petit Jean State Park

November 28-30, 2008

Enjoy a primitive mountain camp and learn some of the survival skills used by early Arkansans. Watch a variety of demonstrations including muzzle loading rifles, tomahawk throwing and more!

Co-sponsored by the Early Arkansaw Reenactor Association. Contact the park for a schedule.

Admission is free. For more information, call (501) 727-5441 or visit them online at www.petitjeanstatepark.com

University of the Ozarks News— Clarksville, AR

Mountain Meadows Massacre is topic of program

University of the Ozarks will host a program about the Mountain Meadows Massacre of 1857 at **7 p.m., Thursday, November 6 in the Robson Library.**

This program is sponsored by the Johnson County Historical Society and is a part of the society's quarterly meeting. The program will be led by Robert Fancher, a representative of the Mountain Meadows Massacre Foundation and a descendant of some of the victims of the massacre.

The Mountain Meadows Massacre involved a mass slaughter of Arkansas emigrants who were traveling to California in Sept. of 1857. The emigrants were attacked by the local Mormon militia in the Utah Territory, and approximately 120 men, women and children were killed.

The Mountain Meadows Massacre Foundation, headquartered in Harrison, AR has loaned a collection of materials about the event to the U of O Robson Library. The library collection is one of several projects by the foundation to educate people about the event and to achieve national landmark status for the massacre site in Utah.

Fancher will provide a summary of the massacre as well as ongoing projects of the Mountain Meadows Massacre Foundation.

For more information, you can contact the U of O at 479-979-1420

Ozarks to hot prestigious Frogman's art exhibit

The U of O will host a collection of art prints from 28 artists from throughout the country in November as part of the university's Artist of the Month series in the Walton Fine Arts Center.

The 2008 *Frogman's Print & Paper Workshop* exchange portfolio will be showcased in the university's Stephens Gallery from **Nov. 4—Nov. 28.** There will be a reception to meet some of the artists from 6-7 p.m. on Tues, Nov 11th.

Frogman's Press & Gallery Print & Paper Workshop is an art workshop conducted at the University of South Dakota. Frogman's humble beginnings date back to 1979 when Professor Lloyd Menard led five school teachers from Sioux City, IA to the Black Hills of South Dakota for a drawing class. Prints were first introduced in 1981 and the workshops evolved into the Black Hills Print Symposium which took place at various sites in western South Dakota. *Frogman's Print & Paper Workshops* is celebrating their 28th anniversary in 2008.

The portfolio exchange is a popular tradition begun in 1985. It serves as a wonderful souvenir of the workshop and the people involved. Workshop faculty and a limited number of invited participants create the color prints. Tammy Harrington, an assistant professor of art at the U of O, is one of this year's featured artists. The art exhibit is open to the public and there is no charge for admission. For more info, call 479-979-1349.

Subiaco Arts Festival Sponsored by Subiaco Abbey Arts Council & Coury House

Saturday, November 1, 2008

10:00 a.m. to 4:00 p.m.

At the Subiaco Art Festival you will find— Original art works in various mediums for exhibit & sale,

Musical entertainment & Silent Auction, Demonstrations by Society for Creative Anachronisms

And Lunch will also be available

For more details and information, contact Br. Ephrem O'Bryan, OSB at 479-934-1001



Schedule of Events



VOTE!!
Tuesday
Nov. 4th

Don't forget
Veteran's
Day Tuesday
Nov. 11th



Centerville

11-1: Bracket Combo / Race Of Champs
11-2: Last Points & Team-Gates open both days @ 9am T.N.T. 10am, Elimination 1 pm
 Note this is not a Test N Tune Night.
11-8: 12 Noon -6PM TNT S/L
11-9: Awards & Combo
11-15: TNT Noon-6 pm
11-22: TNT Noon -6 pm
11-29: TNT Noon-6 pm Last one folks!
 New Years Bracket Showdown 09 info coming soon!
 Stay tuned!

Clarksville

11-8: Annual Veteran's Day Parade, 10 am downtown Clarksville
11-23: Retail Merchant's Christmas Open House, 1-5 pm
11-28: Retail Merchant's Early Bird Sale, 7-10 am
 For more information; call the Clarksville Chamber @ 479-754-2340

Morrilton

11-28th-30th: Petit Jean Mountain Rendezvous
 For more information; call (501) 727-5441

Paris

Nov (TBA): Merchant's Christmas Open House, 1-5 p.m.

Russellville

11-2: Gallery Exhibit Reception for Polly Loibner @ ARV Arts Center. For more info call, 479-968-2452
11-7&8: 38th Annual Arkansas Valley Arts & Crafts Fair @ the Pope Co. Fair Grounds. For more info, call Laura Deniz at 479-641-1828

Lake Dardanelle State Park Activities

11-1: 11 am Arkansas Furbearers
11-2: 2 pm Eagles Measure Up
11-7: 7 pm Fireside Stories
11-8: 9 am Morning Bird Walk, 11 am Native American Games, 2 pm Nature Tales, 4 pm Insect Orchestra
11-9: 10 am Lake Cruise, 2 pm Nature Items Scavenger Hunt
11-14: 6 pm Light a Fire Under it
11-15: 1:30 pm What's for Lunch?, 4 pm Lake Cruise
11-16: 10 am Lake Cruise
11-21: 7 pm Creature of the Night
11-22: 9 am Birding Basics, 11 am Oh Deer!, 2 pm Nature Tales, 3 pm Nature Edibles, 6 pm Vultures: Nature's Cleaning Crew
11-23: 10 am Lake Cruise, 2 pm Fall Wildlife Watching Hike
11-28: 6 pm Talking Turkey
11-29: 9 am Dress the Beaver, 11 am Who Goes There?, 2 pm Nature Tales, 3 pm Pioneer Play, 5 pm Owl Prowl
11-30: 10 am Camping Cuisine, 2 pm Wetland Ad-

Please contact your area Chamber of Commerce to verify dates of events.

Welcome New ARVTPR Member

Brooks-Jeffrey Marketing, Inc. is one of Arkansas River Valley Tri-Peaks' newest members.

Since 1984, Brooks-Jeffrey Marketing has a full service marketing company located in Mountain Home, Arkansas; they have written, designed and produced communications—including websites for professionals.

BJM's team of over 30 trained professionals strives to produce effective, creative solutions for their clients. The team takes great care to produce their work on time, on target and within budget.

BJM services include: Graphic Design, Photography, Writing, Web Development, Computer Programming & Technology Services, Direct Mail & Fulfillment Services, Special Event Coordination and Media Budgeting & Placement.

Please visit Brooks Jeffrey Marketing online at www.BJMWeb.com to learn more about their firm or give them a call toll free at 1-800-506-8064. A quick sample of their website portfolio can be found at www.BJMWeb.com/websites.htm.

ARVTPR Members

Arkansas River Valley Arts Center	Fairfield Inn & Suites	Quality Inn-Russellville
Arkansas State Parks	First Electric Cooperative	Regions Bank-Russellville
Arkansas Tech University- Russellville	First National Bank-Paris	Wilkins Brothers <i>dba/Rush Sporting Goods</i>
Arkansas Valley Farmers Assoc.	First Security Bank-Clarksville	Russellville Advertising & Promotion
Arvest Bank	Gordon, Charles "Chuck"	Russellville Boys & Girls Club
Arkwest Communications, Inc.	Great Arkansas Pig Out	Russellville Chamber of Commerce
Best Western Inn	Hampton Inn- Clarksville	Russellville Development Foundation
*Brooks-Jeffrey Marketing, Inc.	Heifer International	Russellville Marina Boat Repair & Cabins
Catfish 'N'	Holiday Inn Express- Clarksville	Selman, Betty
Centerville Dragway	Knost, Ron	Spadra Marina
Chamberlyne Country Club	KOA Kampgrounds-Morrilton	Stoby's Restaurant
Chambers Bank	Lake Dardanelle State Park	Subiaco Abbey
City of Atkins	Liberty Bank-Russellville	Super 8 Motel-Morrilton
City of Morrilton	Lyons, Russell	Super 8 Motel-Russellville
City of Paris	Morrilton Chamber of Commerce	T.J.'s Country Store
City of Perryville	Mount Magazine State Park	University of the Ozarks
Clarksville-Johnson Co. Chamber	Mount Nebo State Park	U.S. Forest Service-Clarksville
Coffee Creek Resort, Inc.	Museum of Automobiles	U.S. Forest Service-Paris
Collector's Gallery	Oppelo Flea Market	Vitale, Lou
Comfort Inn-Clarksville	Ozark Advertising & Tourism	Wiederkehr Winery
Comfort Inn-Russellville	Paris Area Chamber of Commerce	Williams Junction Grocery
Conway Co. Wholesale Beer Dist.	People for a better Atkins	Winthrop Rockefeller Institute
Cranford Johnson Robinson Woods	Perry County	Yell Co. Mt. Magazine State Park Committee
Cyber Creek Designs	Perry County Chamber of Commerce	Yesterday's Restaurant
Danville Chamber of Commerce	Perry Co. Nursing & Rehab Center	
Dardanelle Chamber of Commerce	Petit Jean Meats	
Days Inn-Morrilton	Petit Jean State Park	
Dixie Café	Post Familie Winery	

* Denotes New Member

Please Note: The next Tri-Peaks Board of Directors meeting will be held Wednesday, November 12, 2008, 10:00 a.m. at Lake Dardanelle State Park.

These meetings are open to the public.





Visit us online at www.arvtripeaks.com or
email arvtripeaks@arvtripeaks.com

Our Mission Statement-
our mission is to enhance the quality
of life in our region through Service,
Leadership and Tourism.

Board of Directors

President:

Vicki Lyons- Johnson Co.

1st Vice President:

Bill Greene- Perry Co.

Secretary/Treasurer:

Carole Tackett- Yell Co.

Conway County

Buddy Hoelzeman

Wally Scherrey

Karen Hofford

Baxter Sudduth

Johnson County

Carol Martin

Regina Olson

Nancy Rogers

Logan County

Bro. Mel Stinson

Becky Bariola

Lynn Wright

Perry County

Doug Brandon

Pope County

Christie Graham

Ron Knost

Andy Thomas

Lou Vitale

Yell County

Patty Styles

Mike Hall

Arkansas River Valley Tri-Peaks

101 North Johnson Street
Clarksville, AR 72830

